



STERN DRIVES/INBOARD ENGINES

# service bulletin

NUMBER: 80-10

DATE: 5/12/80

Fill Them Out Completely/Legibly

CIRCULATE TO:  
SERVICE MANAGER  
PARTS MANAGER  
MECHANICS

## WARRANTY REGISTRATION CARDS

Mercury Marine is receiving Warranty Registration Cards which are not completely filled out or are illegible. A considerable amount of time must be spent correcting these cards before they can be processed. In a number of instances, we must return the card(s) to the selling dealer for the required information. This is very time-consuming and, consequently, the customer will not receive his/her MerCard within the 15-day period.

Following is an illustration of a properly-completed Warranty Registration Card. While all of the information requested is important, CUSTOMER ZIP CODES and DEALER CODES are most frequently omitted. You can either type or print the information on the card, just so that it is legible and complete.

		<b>WARRANTY REGISTRATION CARD</b>		
<small>IMPORTANT: Dealer - Type or Print; Fill in Completely</small>				
<b>PRIMARY USE:</b> <input checked="" type="checkbox"/> PLEASURE <input type="checkbox"/> COMMERCIAL <input type="checkbox"/> RACING		SOLD TO <u>John Q Doe</u> ADDRESS <u>4321 Macadam Road</u> CITY <u>Anyplace</u> STATE <u>USA</u> ZIP <u>54321</u>		
ENGINE SERIAL NO.	MODEL NO.	DRIVE SERIAL NO.	TRANSOM PLATE SERIAL NO.	DATE OF SALE
5623689	24700	5600618	5679168	05-31-80
BOAT LENGTH <u>18</u> FT	ENGINE INSTALLATION <input checked="" type="checkbox"/> SINGLE <input type="checkbox"/> DUAL	BOAT MFR <u>USA Boats</u>		
<small>(USE YOUR DEALER IDENTIFICATION PLATE BELOW)</small> MERCUISER DEALER CODE <u>94444</u> <u>1500/MC</u> DEALER NAME <u>USA Marine</u> ADDRESS <u>4321 Magadam Road</u> CITY/STATE/ZIP <u>Anyplace USA 54321</u>		The selling dealer hereby certifies that the original retail purchaser and first user of this product is the addressee whose name appears on this card, having purchased it on the date given hereon.  Owner has received the "Operation and Maintenance Manual" with warranty provisions therein set forth.		
<b>IMPORTANT:</b> The FEDERAL BOAT SAFETY ACT requires registration lists to be maintained on product sales. DEALERS must fill out and mail registration cards immediately upon sale of product.				C-90-58765 (R5127)

This bulletin should be given to the personnel responsible for handling Warranty Registration Cards at your dealership. We urge you to complete the cards properly, as it will benefit all of us.